

# Ohio State Rocky Mountain Alumni Club

Board Meeting

Mar 18, 2010

## Invitees / Attendees (X)

Name		Name		Name		Name		Name	
Katie Wilson	X	Matt Gingrich	X	Corinne Evege	X	Chris Bansek	X	Kristin Measamer	X
Jay Fox	X	Bryan Evege	X	Leann Gurney	X	Christian Schwartz	X	Gail McClurg	X
Barbara Imes	X	Carol Piaseczny							

## Agenda / Meeting Minutes

Topic	Time	Owner	Discussion	Follow ups / Vote Results	Owner / Due Date
Meeting Open	5 min	Katie	<ul style="list-style-type: none"> <li>▪ Agenda Review</li> </ul>		
Dashboard	5 min	Chris	<ul style="list-style-type: none"> <li>▪ Quick update / overview of status                             <ul style="list-style-type: none"> <li>▪ On track for Honorable Mention award</li> <li>▪ One or two the following three items can be completed to boost us up for Outstanding Alumni Club award                                     <ul style="list-style-type: none"> <li>• Conduct annual membership drive – target May</li> <li>• DONE - Create feedback email form on web site – Bryan</li> <li>• Distribute media release for upcoming events – Katie</li> </ul> </li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪</li> </ul>	
Elections	5 min	Matt	<ul style="list-style-type: none"> <li>▪ Quick update / overview of status                             <ul style="list-style-type: none"> <li>▪ Have to be a member of OSUAA and RMAC in order to be on the Board (in order to have voting power).</li> <li>▪ When someone is willing to do it but is not a member of one or both, how do we still keep them involved?</li> <li>▪ No term limits.</li> <li>▪ Timeline (needs to be completed by June 30):                                     <ul style="list-style-type: none"> <li>• Call for applications in next email with a reminder in the April email</li> <li>• May 8 – applications due</li> <li>• May 15 – voting opens, send out email to communicate</li> <li>• End of May – send out reminder email for voting</li> <li>• May 15 – June event or June 15 (whichever is sooner) – voting is open</li> <li>• June 17 – voting results presented / discussed at Board meeting</li> <li>• June 30 – release official announcement. Voting by members only. Email needs to include how to sign up / renew.</li> </ul> </li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪</li> </ul>	
Scholarship	10 min	Kristin	<ul style="list-style-type: none"> <li>▪ Quick update / overview of status                             <ul style="list-style-type: none"> <li>▪ Scholarship update – turned everything in, haven't heard back</li> <li>▪ Postcard update – a lot of students haven't turned in their</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪ Schedule postcard day</li> <li>▪ Determine when students will be home for summer</li> </ul>	Kristin 3/31 Kristin 4/2

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			<ul style="list-style-type: none"> <li>acceptance fees – OSUAA wants the alumni clubs to hand fill in addresses and send the postcards                             <ul style="list-style-type: none"> <li>• Kristin will schedule “postcard day”</li> <li>▪ Kristin to find out when students come home</li> </ul> </li> </ul>		
Membership	10 min	Carol	<ul style="list-style-type: none"> <li>▪ Quick update / overview of status                             <ul style="list-style-type: none"> <li>▪ Update on membership list / email list cleanup:                                     <ul style="list-style-type: none"> <li>• Membership list up to date</li> <li>• Next step is to reconcile with email list and those that signed up with paypal</li> <li>• We currently have 230 members</li> </ul> </li> <li>▪ Quick update from membership meeting:                                     <ul style="list-style-type: none"> <li>• Reviewed revised membership form – shipping should be \$5 for priority mail. \$5 for every 3 t-shirts.</li> <li>• PO Box for membership forms / event registrations? – keep as is for now, no change</li> <li>• Agreed that membership chair person should get the membership forms in the mail in the long term</li> </ul> </li> <li>▪ Membership drive in May – Katie                                     <ul style="list-style-type: none"> <li>• Can make it go statewide maybe extend to Wyoming</li> <li>• We will use our annual mailing for this</li> <li>• It will take about a month to turn it around and do the mailing.</li> </ul> </li> <li>▪ Anything to vote on?                                     <ul style="list-style-type: none"> <li>▪ <u>Vote:</u> Purchase for \$29 the add-in for website (use add-in for forms (e.g., game watch collection information), surveys, etc.)</li> </ul> </li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪ <b>Yes: 11, No: 0, Abstain: 0</b></li> </ul>	
Buckeye Spirit Event	10 min	Leann	<ul style="list-style-type: none"> <li>▪ Quick update / overview of status                             <ul style="list-style-type: none"> <li>▪ No speaker since Archie is coming in August</li> <li>▪ BBQ – keep it simple, do it when students are coming back</li> <li>▪ Leann will schedule a committee meeting to start planning this</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪ Schedule planning committee meeting</li> </ul>	Leann 4/2
Archie Event	10 min	Leann	<ul style="list-style-type: none"> <li>▪ Quick update / overview of status                             <ul style="list-style-type: none"> <li>▪ Aug 26 – no plan yet</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪</li> </ul>	
Marketing / Communications	10 min	Corinne	<ul style="list-style-type: none"> <li>▪ Quick update / overview of status                             <ul style="list-style-type: none"> <li>▪ Logo update – need to complete final tally to determine winner</li> <li>▪ If you have outstanding tallies from game watch locations, send them to Corinne</li> <li>▪ T-shirt purchase for next year with new logo – Corinne getting estimates of t-shirts</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪ Send logo votes to Corinne</li> </ul>	Game Watch Chairs 3/24

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			<ul style="list-style-type: none"> <li>▪ What to do with leftover t-shirts? Will get numbers and we will donate them</li> </ul>		
Incentive Plan	5 min	Katie	<ul style="list-style-type: none"> <li>▪ Quick update / overview of status</li> <li>▪ Have received changes, will revise and send for feedback</li> <li>▪ ALC is Oct 8</li> </ul>	<ul style="list-style-type: none"> <li>▪</li> </ul>	
Events	10 min	Leann	<ul style="list-style-type: none"> <li>▪ Quick update / overview of status</li> <li>▪ Update on attendance of recent events                             <ul style="list-style-type: none"> <li>• 2/26 Fri – Men’s hockey GW at Croc’s with Miami Univ.</li> <li>• 3/3 Wed – Basketball GW with Illinois</li> <li>• 3/11 Thurs – Ohio schools happy hour</li> </ul> </li> <li>▪ Discussion of event calendar                             <ul style="list-style-type: none"> <li>• TBD – Black Hawk trip – reschedule to May</li> <li>• 3/25 – Big Ten happy hour</li> <li>• 4/18 – Big Ten ski trip – club pays \$10 for the beach party, Christian will try to be there                                     <ul style="list-style-type: none"> <li>• <u>Vote:</u> Club pay \$10 for the beach party</li> </ul> </li> <li>• May TBD – Euchre tournament – Jared / Matt                                     <ul style="list-style-type: none"> <li>• Need copy by week of April 8-15</li> <li>• Plan to have this at Brooklyn’s</li> </ul> </li> </ul> </li> <li>▪ Proposed Steamboat ski trip – Christian:                             <ul style="list-style-type: none"> <li>• Need to continue to look into options.</li> <li>• Need to eliminate the financial risk to the club – want to know we will get our money back by Oct 1 for all unused rooms.</li> <li>• <u>Vote:</u> Commit to payment if Steamboat Resorts will agree to 100% refund to unused rooms by Oct 1 – all yes</li> </ul> </li> <li>▪ Happy hours – Gail                             <ul style="list-style-type: none"> <li>• Ohio schools want to make happy hour monthly</li> <li>• Gail will continue to plan RMAC’s participation in these</li> </ul> </li> <li>▪ Illinois is planning a golf tournament for Big 10</li> <li>▪ Need a Board member to commit to going to each event</li> <li>▪ Review event calendar by next Thurs to ensure you’re ok with the items you own</li> <li>▪ Attendance for all events should be sent to Leann</li> </ul>	<ul style="list-style-type: none"> <li>▪ Review event calendar and confirm your assigned participation</li> <li>▪ Send attendance for all events to Leann</li>   <li>▪ <b>Yes: 11</b>, No: 0, Abstain: 0</li>   <li>▪ <b>Yes: 11</b>, No: 0, Abstain: 0</li> </ul>	<p>All Board 3/25</p> <p>All Board Ongoing</p>
Email		Katie	<ul style="list-style-type: none"> <li>▪ Need communications info by Sunday</li> </ul>	<ul style="list-style-type: none"> <li>▪</li> </ul>	
Endowment	5 min	Katie	<ul style="list-style-type: none"> <li>▪ Need a description of scholarship as a group</li> <li>▪ Endowment doesn’t start until you make the first deposit, then have 5 years to fund it, need \$50k to fund it</li> <li>▪ Christ to follow up with Joe on athletic endowment and</li> </ul>	<ul style="list-style-type: none"> <li>▪ Follow up with Joe on athletic endowment and fundraising ideas</li> </ul>	Chris 4/15

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			fundraising ideas		
Game Watch	5 min	Corinne	<ul style="list-style-type: none"> <li>▪ RFP status / other locations:                             <ul style="list-style-type: none"> <li>▪ Putting together the RFP that includes must-haves and some “extras” and what other game watch sites have done</li> <li>▪ Will provide RFP to game watch chairs by next meeting</li> <li>▪ Timeline:                                     <ul style="list-style-type: none"> <li>• April 15 – Corinne to distribute draft RFP to Game Watch Chairs</li> <li>• April 30 – Game Watch Chairs to provide feedback on the RFP</li> <li>• May 1-31 – Game Watch Chairs to have conversations with existing and potential sites</li> <li>• June 1 – Contracts confirmed with game watch sites</li> </ul> </li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪ Complete RFP draft and send to Game Watch Chairs for feedback</li> </ul>	Corinne 4/15
Treasury	5 min	Jay	<ul style="list-style-type: none"> <li>▪ Send financials to the whole board</li> </ul>	<ul style="list-style-type: none"> <li>▪ Send financials to Board</li> </ul>	Jay 3/22 DONE
Technology / Web site	5 min	Bryan	<ul style="list-style-type: none"> <li>▪ Quick update / overview of status                             <ul style="list-style-type: none"> <li>▪ Working with Chris and Leann to make a lot of change to move things online</li> <li>▪ Moving game watch forms online, and all membership and financial info</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪</li> </ul>	
Meeting Close	5 min	Katie	<ul style="list-style-type: none"> <li>▪ Next meeting: Apr 15, 6:30pm, location TBD</li> </ul>		