

Ohio State Rocky Mountain Alumni Club

Board Meeting

Apr 15, 2010

Invitees / Attendees (X)

Name		Name		Name		Name		Name	
Katie Wilson		Matt Gingrich	X	Corinne Evege	X	Chris Bansek	X	Kristin Measamer	
Jay Fox	X	Bryan Evege	X	Leann Gurney		Christian Schwartz	X	Gail McClurg	X
Barbara Imes		Carol Piaseczny	X						

Agenda / Meeting Minutes

Topic	Time	Owner	Discussion	Follow ups / Vote Results	Owner / Due Date
Meeting Open	5 min	Matt	<ul style="list-style-type: none"> ▪ Agenda Review 		
E-voting Results	5 min	Chris	<ul style="list-style-type: none"> ▪ <u>Vote</u>: Board payment for hotels for Archie / Kimberly visit <ul style="list-style-type: none"> ▪ Cover the cost of two rooms for Archie Griffin and Kimberly Lowe's visit to Denver August 26 in downtown Denver ▪ One-time cost of \$600 (up to \$300 per room for one night each, if necessary) ▪ Votes received from Chris, Barb, Jay, Leann, Carol, Bryan, Gail, Katie, Kristin, Matt ▪ Rooms booked – Westin Tabor Center ▪ Jay and Corinne to talk with contact at Starwood 	<ul style="list-style-type: none"> ▪ Yes: 10, No: 0, Abstain: 0 	
Football Tickets	5 min	Gail	<ul style="list-style-type: none"> ▪ Update on football tickets – payment due 4/30 ▪ Miami: <ul style="list-style-type: none"> ▪ Block of 30 tickets to Miami game ▪ <u>Vote</u>: Club to pay the \$2220 to pay for all 30 tickets ▪ Iowa: <ul style="list-style-type: none"> ▪ People expressed interest in 28 tickets ▪ RMAC placed order for block of 40 tickets ▪ <u>Vote</u>: Club to pay only for what we receive payment for by April 26 ▪ Travel options for Iowa: <ul style="list-style-type: none"> ▪ Bus trip would take 13-14 hours and cost \$7800 (does not include hotel) ▪ Equates to \$150/person roundtrip transportation ▪ Hotels – all are prepay 100%, have to book two nights, everything in Iowa City is \$300/night ▪ Matt to post notice on FB and LinkedIn regarding payment for Iowa tickets 	<ul style="list-style-type: none"> ▪ Post notice on FB and LinkedIn for Iowa tickets ▪ Yes: 8, No: 0, Abstain: 0 ▪ Yes: 8, No: 0, Abstain: 0 	Matt 4/20
Elections	5 min	Matt	<ul style="list-style-type: none"> ▪ Next step is to put blurb in next email requesting applications ▪ Need to review application form – Matt/Bryan ▪ Need to update website with positions and request to vote ▪ Corinne – see if there other changes to Game Watch positions 	<ul style="list-style-type: none"> ▪ Add elections applications blurb to next email ▪ Review application form ▪ Check for changes to GW 	Matt 4/20 Matt, Bryan 4/26 Corinne 4/26

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			<ul style="list-style-type: none"> ▪ Matt – F/U with Leann on changes to membership chair position ▪ For voting, need to grant past due members a grace period that allows them to vote 	<ul style="list-style-type: none"> positions ▪ F/U with Leann on changes to membership chair 	Matt 4/26
Scholarship	10 min	Kristin	<ul style="list-style-type: none"> ▪ No update on scholarships ▪ Mailed out the postcards for OSU 		
Membership	10 min	Carol	<ul style="list-style-type: none"> ▪ Quick update / overview of status <ul style="list-style-type: none"> ▪ We are at 232 members – how many of these people are expired / due for renewal? ▪ Membership mailer: <ul style="list-style-type: none"> ▪ Purpose – membership mailer, advertise Archie’s visit and Buckeye Spirit Event ▪ Mailer with 2 pieces for 4750 alumni – includes Colorado (excluding Pikes Peak region) and Wyoming ▪ Can we get our list added on to theirs? – Corinne to follow up ▪ Need 108 new members to break even on cost – approximately 2.8% of people we mail it to ▪ Cost is 45 cents a person ▪ Target to send in May for one month prior to June event ▪ <u>Vote</u>: Approve spending up to \$2500 on mailer ▪ Corinne and Carol to work offline on content for mailer ▪ Website update: <ul style="list-style-type: none"> ▪ Redoing the website to improve the membership process ▪ New membership form will be posted once the new logo is approved ▪ Add to monthly Board meeting agenda - # renewed and new this month, # up for renewal this month, total number ▪ For next meeting – need a proposal on membership (renewals) and impact to election ▪ Membership survey – Katie? 	<ul style="list-style-type: none"> ▪ F/U with Michael to add our membership list to OSUAA’s list ▪ Develop proposal on membership renewals / election impact ▪ Determine status / next steps of membership survey <p>▪ Yes: 7, No: 1, Abstain: 0</p>	Corinne 4/20 Leann 5/20 Katie 4/26
Buckeye Spirit Event	10 min	Leann	<ul style="list-style-type: none"> ▪ Targeting June 12 ▪ Looking into donations for meat, beer, ice cream (Graeters) ▪ Will include business meeting and award to member ▪ Trying to schedule next planning meeting, respond if want to be involved 	<ul style="list-style-type: none"> ▪ Email Leann if you want to be involved in planning 	All Board 4/26
Archie Event	10 min	Leann	<ul style="list-style-type: none"> ▪ Aug 26 ▪ Need suggestions for venue ASAP from anyone who has ideas ▪ Keep cost down 	<ul style="list-style-type: none"> ▪ Email Leann if you have suggestions for venue 	All Board 4/26

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			<ul style="list-style-type: none"> ▪ Need to keep crowds manageable – set expectations of guests up front ▪ Archie to talk about giving back – thinking about a way to tie our community service project to it ▪ Thinking about silent auctions and/or raffles ▪ VIP happy hour beforehand – members only, extra cost ▪ Working with Kimberly to learn what’s successful ▪ Golf – Matt owns this: <ul style="list-style-type: none"> ▪ Archie can play golf on Friday morning ▪ Potential - 2 foursomes for 18 holes each ▪ Archie to play front 9 with one and back 9 with another 		
Marketing / Communications	10 min	Corinne	<ul style="list-style-type: none"> ▪ Logo update: <ul style="list-style-type: none"> ▪ There was a tie between 2 of the logos ▪ Couldn’t use one of them because it used the block O – which is only approved for athletics ▪ Awaiting approval of logo by Kimberly – expect early next week ▪ Submitted winning logo (tentative) to companies for t-shirt quotes, etc ▪ <u>Vote</u>: Pending approval this is our new logo ▪ T-shirts – need bigger font, girls styles, kids sizes ▪ Car magnets of the new logo: <ul style="list-style-type: none"> ▪ Different options / prices based on volume ▪ Corinne ordered a sample and will bring to next Board meeting for a vote ▪ Goal is to have them available for sale at Buckeye Spirit Event in June 	<ul style="list-style-type: none"> ▪ Yes: 8, No: 0, Abstain: 0 	
Incentive Plan	5 min	Katie	<ul style="list-style-type: none"> ▪ Made changes per suggestions ▪ Will review at next mtg review and adopt pending approval ▪ Will be retro back to last July (for full Board year) 		
Events	10 min	Leann	<ul style="list-style-type: none"> ▪ Big ten pub crawl – Summer TBD: <ul style="list-style-type: none"> ▪ Need volunteers to help Purdue plan it ▪ Post request for volunteers on FB and email ▪ Black Hawk trip – May 22: <ul style="list-style-type: none"> ▪ Pickup at 1:00pm ▪ 2 other Big 10 clubs said they are interested, another will take it to their Board ▪ 2 buses have been reserved – a 56 and a 28 passenger bus – 28 passenger bus can be cancelled within 10 days at no charge 	<ul style="list-style-type: none"> ▪ Post request for volunteers on FB and LinkedIn ▪ Update event calendar online 	<p>Matt 4/26</p> <p>Bryan 4/30</p>

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			<ul style="list-style-type: none"> ▪ Keep price the same as last time ▪ Euchre tournament – June TBD: <ul style="list-style-type: none"> ▪ Matt will follow up with Brooklyns to see what weekend availability they have ▪ TBD any weekend in June except the 12th – target June 5 ▪ Need to update event calendar online 		
Game Watch	5 min	Corinne	<ul style="list-style-type: none"> ▪ Corinne will email RFP for feedback ▪ Develop Croc's schedule once elections are complete - July 	<ul style="list-style-type: none"> ▪ Email RFP for feedback ▪ Develop schedule for Croc's 	Corinne 4/26 All Board 7/31
Treasury	5 min	Jay	<ul style="list-style-type: none"> ▪ Reviewed balance sheet and income statement 		
Technology / Web site	5 min	Bryan	<ul style="list-style-type: none"> ▪ Working on getting game watch reports and membership stuff online 		
Meeting Close	5 min	Katie	<ul style="list-style-type: none"> ▪ Next meeting: May 20, 6:30pm, location TBD 		