

Ohio State Rocky Mountain Alumni Club

Board Meeting

June 17, 2010

Invitees / Attendees (X)

Name		Name		Name		Name		Name
Katie Wilson	X	Matt Gingrich	X	Corinne Evege		Chris Bansek	X	Kristin Measamer
Jay Fox	X	Bryan Evege	X	Leann Gurney	X	Christian Schwartz		Gail McClurg
Barbara Imes	X	Carol Piaseczny	X					

Agenda / Meeting Minutes

Topic	Time	Owner	Discussion	Follow ups / Vote Results	Owner / Due Date
Meeting Open	5 min	Matt	<ul style="list-style-type: none"> ▪ Agenda Review 		
E-voting Results	5 min	Chris	<ul style="list-style-type: none"> ▪ <u>Vote</u>: Spend a maximum of \$500 on drinks, meat, napkins, plates, etc. for Sunday's Buckeye Spirit Event <ul style="list-style-type: none"> ▪ One-time cost of no more than \$500 ▪ Votes received from Chris, Kristin, Katie, Carol, Corinne, Barb, Gail, Jay, Bryan, Matt 	<ul style="list-style-type: none"> ▪ Yes: 10, No: 0, Abstain: 0 	
Dashboard	5 min	Chris	<ul style="list-style-type: none"> ▪ Status of award eligibility – see below ▪ Applications for award due end of July 		
Elections	5 min	Matt	<ul style="list-style-type: none"> ▪ Results are in - one new Board member – Director of Communications ▪ Open positions – Game Watch Chair - Crocs, Game Watch Chair - Boulder, Event Planning – announce at Archie event ▪ Incentive plan – changes suggested 	<ul style="list-style-type: none"> ▪ Announce open positions at Archie event 	Katie 8/26
Scholarship	10 min	Kristin	<ul style="list-style-type: none"> ▪ Scholarship update: <ul style="list-style-type: none"> ▪ 2 winners ▪ Katie working on news release and will have it sent out by 6/30 ▪ Finals care package – the students were thrilled to receive the boxes and sent thank you notes 	<ul style="list-style-type: none"> ▪ Send news release on scholarship winners 	Katie 6/30
Membership	10 min	Carol	<ul style="list-style-type: none"> ▪ Update on membership drive: <ul style="list-style-type: none"> ▪ About 60 new members and a dozen renewals so far ▪ More than \$400 in scholarship donations ▪ Sold more than a dozen additional t-shirts ▪ Update on website updates: <ul style="list-style-type: none"> ▪ Membership process is now online even for membership forms received in the mail ▪ Chris developing documentation for the Board and will send it out before next Board meeting 	<ul style="list-style-type: none"> ▪ Send out documentation on Adding Members Online 	Chris 7/15
Buckeye Spirit Event	10 min	Leann	<ul style="list-style-type: none"> ▪ Update on attendance / results <ul style="list-style-type: none"> ▪ 34 RSVP's but due to the rain only 22 people showed up ▪ One of the scholarship winners also attended 		

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			<ul style="list-style-type: none"> ▪ Presented a summary of the Club for the past year ▪ Presented the Most Spirited Buckeye award to Leo Walsh. Leo was also a player on the 1957 championship team. 		
Archie Event	10 min	Leann	<ul style="list-style-type: none"> ▪ Overview of status ▪ Contract signed with Coors field – will have an Italian food buffet ▪ Registration / pricing: <ul style="list-style-type: none"> ▪ National is coordinating the registrations ▪ Email will go out by end of week announcing event details, registration and pricing ▪ Email goes to members first then goes to everyone a week later ▪ Early bird pricing until July 26, price goes up July 27 ▪ Full refund if cancel within 2 weeks of event ▪ Inviting CO Springs and their members to the event ▪ <u>Vote</u>: Approve comp of tickets – up to 6 spots ▪ Silent auction update: <ul style="list-style-type: none"> ▪ Katie is collecting items / coordinating the auction ▪ Board members are asked to obtain 2 items each ▪ Want some items for Archie to sign for game watches ▪ Photos / autographs: <ul style="list-style-type: none"> ▪ Photos at VIP event only ▪ Have a volunteer photographer to take pictures all night ▪ Autographs at dinner event limited to one hour ▪ National is offering to sell footballs for autographs on their site – people who purchase these footballs get priority for the autograph session ▪ Golf tournament: <ul style="list-style-type: none"> ▪ 8 spots available for bidding ▪ Only open to members ▪ <u>Vote</u>: sell 2 spots to the Springs club to auction to their own club ▪ Tickets are \$75 each at Riverdale Dunes in Brighton ▪ Lunch follows golf and is included in the auction price ▪ Bryan will look into online auction options ▪ Katie to follow up with national to see if they have any options ▪ Deadline of 7/15 to have the auction up and running 	<ul style="list-style-type: none"> ▪ Obtain minimum 2 items for silent auction ▪ Look into online auction sites ▪ F/U with national to see if they have auction options ▪ Yes: 8, No: 0, Abstain: 0 ▪ Yes: 8, No: 0, Abstain: 0 	All Board 8/15 Bryan 7/7 Katie 7/7
Marketing / Communications	10 min	Corinne	<ul style="list-style-type: none"> ▪ Update on t-shirts/sweatshirts <ul style="list-style-type: none"> ▪ Sweatshirts sell for \$40, t-shirts for \$10 ▪ Car magnets <ul style="list-style-type: none"> ▪ Two magnet designs reviewed 	<ul style="list-style-type: none"> ▪ Look into electromagnetic decals for cars 	Katie 7/15

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			<ul style="list-style-type: none"> ▪ <u>Vote</u>: Purchase 250 for \$2.50 each and sell for \$5 each or 4 for \$20 – all yes ▪ <u>Vote</u>: Choose design option B – all yes ▪ Katie will look into electromagnetic window decals as an alternate option for the magnets 	<ul style="list-style-type: none"> ▪ Yes: 8, No: 0, Abstain: 0 ▪ Yes: 8, No: 0, Abstain: 0 	
Endowment	10 min	Katie	<ul style="list-style-type: none"> ▪ Discuss plan for funding the endowment ▪ 5 year period doesn't start until after the first payment is made ▪ Katie has drafted a full plan to get us there in 5 years ▪ Discuss scholarship types to award ▪ Will use endowment for upperclassmen and ASP will be for incoming freshmen ▪ Next step – send to national to create fund 	<ul style="list-style-type: none"> ▪ Send endowment form to national to create fund 	Katie 7/15
Treasury	5 min	Jay	<ul style="list-style-type: none"> ▪ Quick update on financials provided ▪ <u>Vote</u>: Report assets (t-shirts, etc.) as being distributed to alumni ▪ <u>Vote</u>: By Aug 15 will have new reporting system for game watch to track inventory and money 	<ul style="list-style-type: none"> ▪ Yes: 8, No: 0, Abstain: 0 ▪ Yes: 8, No: 0, Abstain: 0 	
Events	10 min	Leann	<ul style="list-style-type: none"> ▪ Upcoming events <ul style="list-style-type: none"> ▪ July 17 - Big 10 bar crawl ▪ July 23 - Big 10 Golf Outing – hosted by Iowa ▪ July 24 - Big 10 Picnic ▪ Aug 14 - Big 10 night at Rockies game – reserve by July 9 ▪ Sept – Ft Collins bar crawl on the bye week 		
Game Watch	5 min	Corinne	<ul style="list-style-type: none"> ▪ New game watch locations (beyond Denver) – Durango, Grand Junction and Summit County ▪ According to National, if they have a game watch they have to be a Board member of our club ▪ Budget for next year <ul style="list-style-type: none"> ▪ July 1 - Corinne to create budget and send to Board for approval ▪ July 7 - Approve budget ▪ July 8 - Order items ▪ July 15 - Divvy up items at Board meeting ▪ Katie will f/u with Corinne to talk about an overall plan for game watch, including a punch list of requirements for each location 	<ul style="list-style-type: none"> ▪ Follow up with Corinne on overall game watch plan ▪ Create budget and send to Board for approval ▪ Approve budget ▪ Order items ▪ Divvy up items 	Katie 7/15 Corinne 7/1 All Board 7/7 Corinne 7/8 Corinne 7/15
Technology / Web site	5 min	Bryan	<ul style="list-style-type: none"> ▪ Bryan will work with Jay and get the store up on the site 	<ul style="list-style-type: none"> ▪ Work with Jay to get store up on website 	Bryan 7/15
Meeting Close	5 min	Matt	<ul style="list-style-type: none"> ▪ Next meeting: July 15, 6:30pm, location TBD 		

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Dashboard Summary

RMAC Club Awards Dashboard: July 1, 2009 - June 30, 2010				
	Status	Actual Points	Max Point	% of Max
Basic Eligibility	●	N/A	N/A	N/A
Gateway	●	70	105	67%
Student Loyalty	●	20	105	19%
Biggest and Best	●	50	75	67%
Virtual Organization	●	90	90	100%
Influencing Public Opinion	●	35	55	64%
Total Points	●	265	430	62%
Award	Status	Requirement	Notes	
Basic Eligibility	●		Required for ANY award	
Gold Star	●	360	74%	
Outstanding Alumni Club	●	320	83%	
Honorable Mention	●	280	95%	

Remaining Items In the Works		Points
Basic Eligibility		
Leann	Conduct general alumni event	
Leann	Conduct annual business meeting of members	
Matt	Conduct election and submit results to OSUAA	
Gateway		
Leann	Give a member an award at our general alumni event	10
Student Loyalty		
Jay	Raise scholarship money - have raised \$1960 to date	15
Kristin	Present annual scholarship beyond ASP	5
Kristin	Care package at finals (student retention event)	10
Biggest and Best		
Team	Conduct annual membership drive (incl solicitation for OSUAA)	15
Influencing Public Opinion		
Katie	Distribute media release about upcoming events	10
Total Additional Points		65
Once we report all of this, we will be eligible to receive Outstanding Alumni Club (320 points)		